



Thank you for your interest in Henry's March benefiting Children's Craniofacial Association (www.ccakids.com). CCA is a non-profit 501(c)3 organization that helps families, like ours, with surgery expenses, travel accommodations, annual retreats, scholarship funds and many other emergencies and unexpected needs that arise.

As parents of a child with a craniofacial condition we have made it our mission to raise awareness on behalf of our son Henry and all children born with facial differences. Each year more than 100,000 children are born with a craniofacial condition. These same children are among the least accepted and understood in society at large. We want to change that! CCA not only serves children born with a facial deformity but their help is also offered to those with any facial disfigurement, from children who may have suffered a face or head trauma in an accident to those who may need reconstructive surgery due to cancer or any other disfiguring disease or injury.

Our 3rd annual Henry's March will be held **Sunday March 7th, 2010 at California State University Stanislaus in Turlock, CA**. We are currently seeking sponsors for our 2010 event. Our day will include a 5k race, 1 mile race, a kid's dash and a mascot race, plus vendor booths and entertainment. Our inaugural event in 2008 event was recognized nationally by the NCAA for being an outstanding community engagement hosted by a University and we rose over \$27,000. In 2009 we had over 800 attendees and rose over \$21,000 for children with facial differences. Our goal is to break both our attendance and funds raised records in 2010. All sponsors will be recognized at this event in multiple ways, we hope you will support our mission.

Sincerely,

TJ and Rachel Johnson

Founders and Race Directors- Henry's March

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SPONSORSHIPS

Diamond- \$2,500 and above

- Two announcements/acknowledgements by the emcee
- Banner with logo at the START and FINISH line of the 5k
- Prominent position of logo on the back of the T-shirt
- Logo on printed material including a table banner, mile marker, large flyers and route map
- Logo featured on CSUS Warrior Athletics website
- 10 x 20 booth space (sponsor to provide own tables, chairs, tents)
- 8 courtesy registrations with T-shirts
- Promotional item included in our goodie bags

Platinum - \$1,000 donation

- One announcement/acknowledgement by the emcee
- Prominent position of logo on back of T-shirt
- Logo on printed material including a table banner, mile marker, large flyers and route map
- Logo featured on CSUS Warrior Athletics website
- 10' x 10' booth space (sponsor to provide own tables, chairs, tents)
- 4 courtesy registrations with T-shirts
- Promotional item included in our goodie bags

Gold - \$600 donation

- Logo on back of T-shirt, large flyers and route map
- 10' x 10' booth space (sponsor to provide own tables, chairs, tents)
- 3 courtesy registrations with T-shirts
- Promotional item included in our goodie bags

Silver - \$300 donation

- Name mention on back of T-shirt, large flyers and route map
- 10' x 10' booth space (sponsor to provide own tables, chairs, tents)
- 2 courtesy run registrations with T-shirts
- Promotional item included in our goodie bags

Bronze - \$150 donation

- 10' x 10' booth space (sponsor to provide own tables, chairs, tents)
- Promotional item included in our goodie bags

Please make all checks payable to **Children's Craniofacial Association or CCA**. Contact Rachel Johnson at 209.664.0500 with any questions you may have. You can find out more by visiting us online at www.warriorathletics.com/henrysmarch. Thank you for your support!!